

Evolving Design... From Drab to Fab!

“ The Details are Not the Details. They Make The Design.”

- Charles Eames

Everyday we receive various projects of different calibers. Everything from one private office to a multiple floor job. Some clients just want the quickest and cheapest product without understanding quality and the effects that products may have on a company and on an individual employee. Office Furniture may seem like a minuscule detail to some but to others

“ The Details are Not the Details. They Make The Design.”!

Design is changing and evolving everyday, but so is technology. Without a program like CET Designer, to get from start to finish of a project is near impossible these days. This program was a key component to help engage the client to view upcoming design trends. It helped them to understand the workplace and how different products can be used together to create cohesive spaces. The client was able to see the bigger picture. They strayed from large single user workstations that populated the whole floor to spaces that exhibited collaboration, innovative thinking, and overall employee well- being.

We have been working with this particular client for around 4 years. Their scope is to slowly modernize their two NYC buildings as well as all other locations that are out of state. They have seen the industry shift year after year. With open arms they have been able to adopt new designs into their evolving spaces. Not only through their selection of finishes but also looking into more ergonomic product selections to better the health of their employees.



EXISTING STANDARDS



EXISTING FLOOR PLAN TYPE



THE PROBLEM

The main problems faced were because of products becoming discontinued little by little. Each time this happened a substitute had to be proposed. After a while, Specials had to be placed to achieve the existing standard which became costly. The existing company standard also had a dated color palette that did not illustrate the companies mission statement.

Some elements to note from the existing standard:

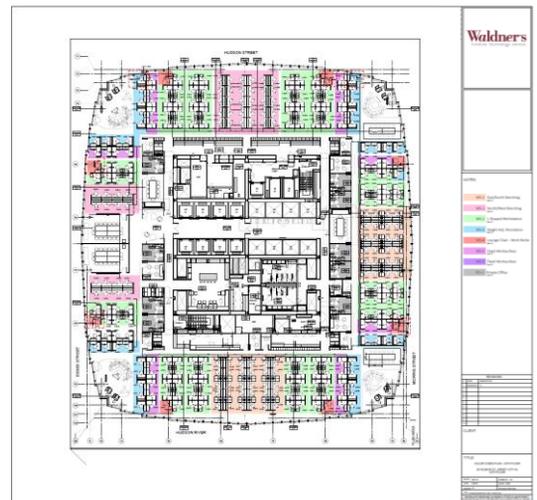
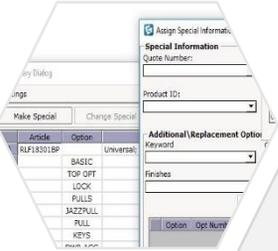
- High Panels
- Discontinued finishes
- Discontinued Storage Components that needed to be custom.
- Fixed worksurfaces.
- Ample amounts of Storage
- Outdated ancillary products that do not promote collaboration in a team environment

CREATING A DYNAMIC WORKPLACE

Through collaboration and our CET software we were able to come up with new furniture standards based off of current furniture trends.

New Elements Adopted:

- Lower Panels
- Smaller workstation Footprint
- Less storage
- Height Adj. Tables
- Functional Collaborative areas
- Updated Finish Palette
- Open Address Workstation concept



HOW HAS CET DESIGNER HELPED

With the Use of CET Designer, we have been able to develop and propose Typicals that they can use through all areas of their space.

Features that have been the most helpful:

- Live design, using CET. - Engages Sales and our clients by moving about the space in live time.
- Rendering features. Along with the new Omni Light which lights up the spaces better. This depicts a more accurate representation of the furniture to be specified.
- Edit graphics for File Surround design and other custom solutions.
- Paper Space to create dynamic layouts for review and installation drawings
- Creating Favorites of their standards to populate new spaces efficiently

LOOKING TOWARDS THE FUTURE

We were able to grab their new standards that were created in CET to develop a "Mock-up" Area in their main location. The company team members will be able to come to this common space to view and experience their new furniture standards. With the help of CET, developing new spaces when furniture trends change, will be essential for this clients future spaces.

